

Beat: Sports

## Juventus visits Hublot in Nyon

### Nedved Visits Hublot

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**USPA NEWS** - On December 20th, Hublot CEO Ricardo Guadalupe welcomed Juventus legend Pavel Nedved to their Nyon establishment.

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Pavel Nedved is a member of the board of directors of Juventus FC. He is also a former player at the club who wore the black and white jersey from 2001 to 2009. During his tenure as a Juventus player, Nedved was awarded the prestigious "Ballon d'Or" award in 2003. Nedved made the most of his trip to Switzerland for the knockout round draw at UEFA's headquarters to visit Hublot's watch manufacture and to pay the first official visit to Ricardo Guadalupe, CEO of the Swiss watchmaking company.

On a visit to the workshops, Nedved had lots of questions to ask the watchmakers and was particularly interested in the future project to create an Official Hublot Watch for Juventus, which will be unveiled in 2013.

During his visit, Nedved was accompanied by Francesco Calvo, the club's Commercial Director. Juventus is the most titled club in Italian Soccer, with 30 national championships. The club was founded in 1897, and has won two European Titles as well as numerous national and international trophies.

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